

GBS DUBAI ONLINE PROGRAMMES

Prospectus
2024/25



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GBS
DUBAI
GLOBAL APPLIED KNOWLEDGE

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GlobalU

The information in the prospectus is correct at the time of going to press. It is issued for the general guidance of students entering the GBS in 2023/24 and does not form part of any contract. GBS will use all reasonable endeavors to deliver the course of study in accordance with description applied to it in the prospectus for the academic year in which you begin the program. However, GBS reserves the right to:

- make reasonable variation to the course (including, without limitation, the content and syllabus of the course, including changes to individual modules, the location of the course or the method of delivery of the course);
- discontinue the course or combine the course with another course, especially if it has insufficient numbers of students to be viable, if GBS considers this reasonably necessary. If GBS discontinues the course, it will use reasonable endeavors to provide you with a suitable alternative.

GBS welcomes comments on its programs from students' parents and sponsors. However, GBS contracts with its students do not confer benefits on third parties for the purpose of the Contracts (Rights of Third Parties) Act 1999. A full copy of our terms and conditions can be found on our website.



Why Choose GBS Dubai Online?

GBS Dubai Online combines academic excellence with unmatched flexibility, empowering you to achieve your educational goals from anywhere through GlobalU's cutting-edge platform. Whether you are a working professional, a student balancing multiple commitments, or an ambitious learner, our online programmes provide the flexibility you need to thrive in a competitive global landscape.

As a student, you can benefit from GBS Dubai online courses

- Flexible Study Options
- British Global Qualification
- Awarded by Pearson
- Global Footprints
- Affordable Course Fees
- Academic Scholarships
- Interactive Learning
- Intuitive Dashboard
- Support Services



Online Programmes at GBS Dubai

GBS provides a variety of online courses designed using leading industry standards.

- International Extended Diploma in Business (Level 3) (Online)
- HND International in Business (Online)
- Global Investment Banking Analyst Programme (Online)

International Extended Diploma in Business (Level 3)(Online)

There is no better way to start your journey towards a successful business career than with our International Extended Diploma in Business (Level 3) online course, which gives you an expert understanding of today's industry, trade, and commerce landscape.

Modules offered:

- Exploring business
- Research and plan a marketing campaign
- Principles of management
- Business decision making

Career paths:

- Customer Relations
- Human Resources
- Business Development
- Accounting and Finance Marketing
- Digital Marketing

Key Information:

Intakes: **January, March, June and September**

Duration: **1 year**

When: **Weekdays, weekends and evenings**

Course Fee: **AED 8,350 per year**

Mode of Delivery: **Online**

Delivered Through: **GlobalU Platform**



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HND International in Business (Online)

Our HND International in Business online course at GBS Dubai gives you an expert understanding of the skills and insights at the core of modern business today. The practical assignments and projects are designed to grow your knowledge and build your confidence throughout the course.

Modules offered:

- Business and the business environment
- Marketing processes and planning
- Leadership and management
- Business data and numerical skills
- International marketing

Career paths:

- Financial Management
- Marketing
- Digital Marketing
- Human Resources
- Accounting
- Logistics
- Procurement
- Business Administration
- Management Consulting
- Training and Development

Key Information:

Intakes: **January, March, June and September**

Duration: **2 years**

When: **Weekdays, weekends and evenings**

Fee: **AED 20,500 per year**

Mode of Delivery: **Online**

Delivered Through: **GlobalU**

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Global Investment Banking Analyst Programme (Online)

If you're thinking of taking the next career step in the world of global investment banking, our 4-week course will help you develop your key specialist skills essential for career advancement.

Modules offered:

- Preparing and analysing financial statements
- Valuation
- Financial modelling
- Transaction premiums
- Buyouts

Career paths:

- Credit Analyst
- Market Analyst
- Banker Investment
- Analyst Strategist
- Policy Maker
- Fund Manager
- Senior Banker
- Banking Consultant
- Investment Banking Trainer

Key Information:

Intakes: **January, March, June and October**

Duration: **4 weeks**

When: **Weekdays, weekends and evenings**

Fee: **AED 5,000**

Mode of Delivery: **Online**

Delivered Through: **GlobalU**



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